



United Way  
of Coastal Carolina

## How to Run a 30 Minute Campaign

<u>Activity</u>	<u>Responsibility</u>	<u>Time</u>
Distribute personalized pledge cards and other information as employees enter the room	CC or other committee member	5 min.
Welcome employees and give United Way endorsement	CEO	2 min.
Introduce and show the United Way video	CC	8 min.
Have an agency speaker		5 min.
Have a UW Staff or LE Speak		3 min.
Questions & Answers		2 min.
Ask employees to fill out pledge cards and turn them in	CC or other committee	5 min.

30 minutes